



TILBURG UNIVERSITY



ENGINEERING STARTUPS: HELPING ENTREPRENEURS NAVIGATE THROUGH THE 'VALLEY OF DEATH'

The enclosed information is to be treated confidentially.

The report is the property of the TESLA consortium

and

the information will not go beyond this project.

Application Form

Background information

The overall objective of this action is to contribute to the creation of a trans-national ecosystem favourable to entrepreneurship, innovation and knowledge transfer, by increasing the awareness of and enhancing the access for HSPUs to venture capital and other sources of risk capital (such as crowd-funding and corporate venture capital). It specifically focuses on providing HSPUs (but also the risk-capital providers) with important insights into the developments and workings of the venture capital industry.

The action will aim specially at:

- i. Reducing informational asymmetries between entrepreneurs/HSPUs and risk capital providers.*
- ii. Making entrepreneurs/HSPUs/investors aware of the profound changes in the venture capital industry (which have led to a 'new' venture capital model with new players and opportunities). A few developments spring to mind, such as the emergence of crowd funding, the revival of corporate venture capital, more active institutional investors).*

1. Full contact details:

Contact person within the company:

First Name:

Last Name:

Title:

Position:

E-mail:

Telephone:

Please describe your role in the company (max. 100 Words):

2. Company details:

Company's name and address:

Name:-

Registered Address:-

Contact Address:-

Website:

3. Company profile:

Date of establishment/incorporation:

No. of employees/full time equivalent:

Company's objective (max. 100 Words):

Product proposition (max. 100 Words):

Anything you can share (business plan, articles, etc.)

4. Company seeks:

- (a) Venture Capital
- (b) Strategic / Corporate partners
- (c) Government financing (grants, subsidies)
- (d) Other (please explain):

5. What do you expect from the workshop(max. 500 words)

6. TESLA Individual Company report

TESLA PARTNER INDIVIDUAL REPORT

For each company contacted, the TESLA partner is requested to write down a one page summary mentioning the following: